

# THE WASHINGTON HERALD

PUBLISHED EVERY MORNING BY  
The Washington Herald Company,  
425-427-429 Eleventh Street,  
Telephone MAIN 3300.

C. T. BRAINARD, President and Publisher  
A. T. MACDONALD, General Manager

FOREIGN REPRESENTATIVES:  
THE S. C. BECKWITH SPECIAL AGENCY,  
New York Office.....Tribune Building  
Chicago Office.....Tribune Building  
St. Louis Office.....Third National Bank Building  
Detroit Office.....Ford Building

SUBSCRIPTION RATES BY CARRIER:  
Daily and Sunday.....30 cents per month  
Daily and Sunday.....\$3.60 per year

SUBSCRIPTION RATES BY MAIL:  
Daily and Sunday.....45 cents per month  
Daily and Sunday.....\$5.40 per year  
Daily only.....35 cents per month  
Daily only.....\$4.00 per year

Entered at the postoffice at Washington, D. C., as second-class mail matter.

TUESDAY, OCTOBER 16, 1917.

## The Cost of War

All figures of other wars pale when one stops to consider the cost of this one. The human cost staggers one, and the cost in money chargeable to present and future generations cannot now be computed with any degree of certainty.

The nations at war on both sides have proven faithful to each other, despite all the base intrigues and costly propaganda of the common enemy of mankind, Germany. World conditions are totally different today to what they were three years ago, and one of the greatest problems of the future will be to meet and solve the economic liabilities of all the nations of the earth.

With a war costing \$160,000,000 a day; with, as in Great Britain, the national debt equaling one-fourth of the nation's wealth; with Germany's debt equaling one-third of her wealth; with the thought in mind that the present liberty loan would not of itself pay the taxes in the coming year, we are confronted with facts that will require the tact, the genius, the patience, and the co-operation of the greatest minds in the world in their solution and adjustment.

"Instead of disorganizing the world, the conflict, it will be found, has organized and regimented it," writes a sound economist in a very useful book just issued on "The Cost of the War." Modern methods in the conduct of war have brought higher efficiency and organization. And tremendous effect, we are assured, will come out of industrial organization.

Science, too, has advanced by leaps and bounds, and future generations will reap the benefits of the progress caused by the exigencies of war. The way is not as dark as we sometimes picture it, and all be worth while, if liberty is again enthroned and the nations of the world have perpetual freedom.

## American Manhood

Thomas F. Logan, in charge of Leslie's bureau in Washington, writing to his paper of the current issue, says: "The greatest asset of a newspaper is the confidence of its readers in the truth of what it prints."

He proceeds to tell of inaccuracies appearing in the press, some due to accident, others due to design, all of which jeopardize the United States in its war on an enemy. He concludes a very sensible article by saying: "In this time of war and consequences of war the need for accuracy is imperative."

The Herald wholly agrees with Mr. Logan, that the need for the dissemination of the truth and the elimination of the gross misstatements by the press and by Representatives and Senators, is imperative.

The Herald would go to the limit in upholding the government in bringing to justice the offenders, be they of the press, of Congress, or any man or set of men in America. It is inconceivable that any citizen of the United States should seek anything save the advancement of the United States and its allies. The fostering of hatred for any ally of ours is inexcusable.

In every-day life no one can attack your friend and, to use the language of the street, "get away with it." We are in league, in solemn agreement with nations. The peoples of these countries have made tremendous sacrifices that liberty might be perpetuated. We know that the capture of Paris or London would have embarrassed this republic. Why do we permit any one to criticize those who fought our battles before we got into the war? Would we allow any one to abuse our friend? A thousand times, no.

The time is here when we must follow our magnificent President. And we ought to get down on our knees and thank God that such a man is in the seat of the mighty. It is treason, cowardice, the most arrant poltroonery to hold from him a single thought or act that gives him guidance and strength in this crisis.

Let us be worthy of ourselves, of our history, our traditions, of our Americanism.

## Viva! Baseball.

The attendance of the current world series should be a source of gratification to all Americans. It has demonstrated that our national game is still the national game, and not due to fall into the decline predicted so freely during the past season.

The activities attendant to war preparation have stunted the growth of baseball this year, which was natural, but the grand climax of the season, financially speaking, compares favorably with those that have gone before. And it is through the financial end that the prosperity of the game is measured.

The decline of baseball would mean more than a mere loss of a popular sport. It would mean the destruction of an American institution, a pillar of democracy.

Owing to our youth, America has far too few institutions that we can spare the loss of even one, particularly when that one is dominant.

Baseball is, and always has been, the cleanest sport existent. It has been a basis of physical training for American youth, and its results have more than justified the receptions which we have accorded it. It has developed our young men, not only physically, but morally and mentally. It has taught them to fight with a spirit of fairness unknown to other sports of universal appeal.

There has never been a sincere intimation of taint connected with its life, despite the fact that it has become a professional medium unrivaled in its premier position. Baseball is on the square. If it had not been, we would never have witnessed a world series which ended in four games. The thousands of dollars which would have accrued from additional games would have baited profiteers had not the honesty of the game been unquestioned.

We glory in the fact that the American people still regard it as the sport of the land, and instead of deteriorating let us hope that in our intimate intercourse with Europe it will spread beyond the Atlantic, and that some day in the not too distant future a world series will be a world series in the literal sense of the term.

## Habit—Your Ally or Your Enemy.

We make life easy by our habits, or we make it hard.

"Our nervous system grows to the modes in which it is exercised," is the scientific explanation of habit.

Some of us exercise our nervous system to our advantage. For example, we have good habits of putting on our clothes neatly, quickly and without thought. And some of us have bad habits of temper, or of worrying, or overeating.

We seldom recognize the power of any habit until it is formed. And the great trouble is that we slip into habits, good and bad, drift into them, or slump into them without thought.

But they are none the less binding because we have not intended to make them, and it is none the less hard to break them.

What the new soldier in training suffers from most is not the change in his food and collars, but the making over of the habits of his body to suit his new profession. The walking habits of the soldier are often bad and it takes months of training to replace them with the fine easy marching habits of the regular army man.

Many human habits are being made over by the war, and there is no reason why the soldier boy should receive all of the discipline and benefit.

Once in a while it is a good plan for all of us to take stock of our peculiar assortment of habits—and then to treat them as allies—or as enemies.

## The War's End.

James Gordon Bennett, who was educated largely in Germany and whose familiarity with the German character enables him to speak advisedly of it, thinks the end of the war will come suddenly. He says it may be in a month, or in three months, or in a year, but he doubts if it will go longer than that.

America is interested in the statement, of course. But no matter how long it goes America will have a hand in seeing that it lasts long enough to achieve the ends for which we entered the conflict. We cannot consistently withdraw until those ends have been achieved. To do so would only invite further battle some time in the future. We are in the affair now, at tremendous cost, to make the world safe for many generations to come, and to guarantee for all peoples for the future peace that will be world embracing and lasting.

Again we say, peace awaits the pleasure of the German people. The imperial government long ago forfeited its right to make peace, but that right will remain open to the German people constantly.

If you want to talk peace, go to Germany. They need it over there.

A strong finish is very dramatic, but if you buy that bond now, there will be no need for a strong finish.

Dry States find consolation in the reports that there is enough whisky in the United States to last two years.

A special appeal is being made for women to buy liberty bonds. Why not try a bargain sale with the \$50 ones at \$49.99?

Germany refuses to give up Alsace-Lorraine. There is a mode of persuasion being perfected at Camp Meade that will cause her to change her decision.

Some of the Kaiser's seeds of disruption which he intended using in Russia must have fallen on fertile ground in his own naval circles.

Advice to war historians: Enroll among American heroines the names of all those women who without fuss or flutter are carrying the Red Cross burden of work.

Sons of millionaires, millionaires in their own right, are tenting tonight in a dozen cantonments, side by side the poor and the sons of the poor. War is the great leveler.

Two platoons mean better service—for a full complement of men is available for any fire and the two platoons respond to a second alarm. Then, too, a fireman who braves every danger is entitled to some home life. Surely.

When one considers that there are 8,000,000 working women in the United States, each requiring twenty minutes every day to powder her nose, we contend the tax on face-powder is a war-efficiency measure of Machiavellian shrewdness.

Charles Frohman, killed by Germans on the seas, declared impending death to be "a great adventure," and went to his watery grave with a smile on his cheery face. He would want you to buy a liberty bond—if his spirit could but give utterance in speech.

"Beef boners wanted; piece work; \$10 a day guaranteed," runs an advertisement. And a clergyman is asked to maintain his dignity and self-respect, to support a large family and to spread joy at weddings and gloom at funerals for an average salary of \$800 a year. "Verily, verily, I say unto you, all things are not equal."

## The Verdict of the Jury.

The conversation in a Washington club turned to the trials and tribulations of the colored man the other night when Representative Frank Mondell, of Wyoming, smilingly remarked that he was reminded of a little incident along that line.

One day a white man was arraigned in a certain court on the charge of pilfering chickens. The jury was composed of seven white citizens and five colored ones. One of the latter chanced to be the foreman.

"Have you agreed on a verdict?" asked the judge when the jurors, who had retired twenty minutes previously, returned to the courtroom and took their seats.

"Yes, sah, we hab, yo Honah," answered the foreman, glancing toward the bench.

"What is the result of your deliberations?" impressively asked the judge.

"De jury am gone Democratic, sah," responded the foreman, "an' de prisnah at de bah am not guilty."—Philadelphia Telegraph.

## A Peace Prayer.

This powerful poem was written ten years ago, and appears in "The Cotton Picker and Other Poems," by Carl Holliday, which was published by the Neale Publishing Company, of New York and Washington.

God of the nations, Thou who hast  
In ages past Thy causes won  
Through War's all-desolating blast,  
Grant that henceforth Thy will be done  
Through peace and all her gentle arts,  
Through mutual faith and kindly hearts.

God of the nations, see afar  
Thine ancient world one bloody field!  
Behold, a myriad sleeping afloat,  
Where oft Thy cause to arms appealed!  
There is no spot on Earth where Cain  
Hath not bestowed his bloody stain!

God of the nations, hear our prayer!  
Thy people for deliverance call.  
Unguarded the glitter and the glare;  
Teach us the folly of it all.  
Then shall we live and know Thy law,  
Its meaning, and obey in awe.

## WHY WEAR YOUR LIFE AWAY IN PLEADING?



## A LINE O' CHEER EACH DAY O' THE YEAR.

By John Kendrick Bangs.

GETTING ACQUAINTED.

(Copyright, 1917, by the McClure Newspaper Syndicate.)

Some day when you have naught to do

Sit down and scan the thing that's

YOU.

And get acquainted if you can

With what they call your INNER

MAN.

You'll find in him perchance a score

Of things you'd never found before.

In strength and weakness, heart or

mind,

Of a most interesting kind.

And maybe if you look with care

You'll find some lurking powers

there

To lead you to some higher plane

Out of some black morass of pain.

DR. MARDEN'S UPLIFT TALKS.

By ARDEN SWEET MARDEN.

Author of "Pushing to the Front," Etc.

Making the Plain Girl Attractive.

(Copyright, 1917, by the McClure Newspaper Syndicate.)

I know a young girl who has a large

mole under her eye and a small birth-

mark near her ear. For years this

girl has tortured herself brooding over

how she is handicapped by what she

terms her "misfortune." Instead of

trying to compensate for these little

defects by developing personal at-

tractiveness, by self-improvement and

self-culture, she said she was lonely

and misunderstood and that she had

given up trying to be like other peo-

ple; that she was born that way and

she supposed she would die so. She

did not care how she looked or how

she behaved. She had arrived at the

point of absolute indifference as to

what other people thought of her.

She believed it did not matter how

she appeared, or what she did. The

fates seemed to have decided that she

was to be an isolated figure in the

world.

Think of a young girl with a beauti-

ful future possible for her assuming

such a pessimistic attitude right on

the threshold of her career. It is a

sorry day in any girl's life when

she adopts the "what's-the-use" phi-

losophy.

Our conduct corresponds with our

thoughts; our mental attitude is al-

ways the model of our conduct. No

girl can be graceful while she thinks

she is ugly. She must think grace

before she can act gracefully. There

is everything in holding the mental

attitude which will correspond to the

thing which we are trying to attain

or to become.

If you are a plain girl and imagine

that your face is very ugly just per-

sist in holding the picture of your-

self as comely, as having charm of

manner, an attractive personality.

Hold the ideal of yourself in your

mind, visualize yourself as you would

like to be, as you long to be. Con-

template beautiful things, dwell upon

them, think about them and be less

conscious of yourself and your defects.

OPHELIA'S SLATE.

OPHELIA

A KISS IS THE

BEAUTIFUL

FLAT TIES

TOGETHER

2 Lines

OF Pleasant

Thoughts

Copyright, 1917, J.

## 25 UPRIGHT PIANOS as low as \$75

Taken in exchange for Bradbury and Webster Player-Pianos.

Payments as Low as \$5 Monthly  
Included are Steinway, Chickering, Conover, Billings & Co., Whittier and many other standard makes.

Just received from our factory 2 carloads of  
Bradbury and Webster  
Pianos and Player-Pianos.  
Factory Prices. Easy Terms.

25 Square Pianos to Be Given Away for the Carriage.

F. G. Smith Piano Co.

1217 F Street

W. P. VAN WICKLE  
Vice President.

## Army and Navy News

Best Service Column in City.

The War Department has taken

elaborate and comprehensive precau-

tions to prevent waste in the army

cantonments, which will soon contain

more than 2,000,000 men, and in the

embarkation camps. In the feeding

of the men waste will be minimized

through the fact that the food will

be prepared under the direction of

mess cooks, who will be trained by

special courses in army cooking

schools.

The officers' training camps have

not been under the control of the

War Department so far as the food

supplies are concerned, and the waste

in those camps has been due to the

lack of skilled management in the

handling of food. A committee repre-

senting the War Department and the

United States Food Administration

will also assist in dealing with prob-

lems of eliminating wastes.

It will take another week and pos-

sibly two weeks before the War De-

partment is ready to announce the

result of the July examination of

candidates for appointment as sec-

ond lieutenant in the army. So far

between 500 and 600 have qualified,

but their names are not revealed. About

2,000 more will be added to the ap-

proved list before the results are

made known. Those who qualified

and are destined for the mobile army

will go to Fort Leavenworth for in-

struction, while those assigned to the

coast artillery will go to Fort Monroe.

In the case of an enlisted man in

the National Guard who has been

furloughed to the National Guard re-

serve, the War Department has de-

cided that until the expiration of his

original enlistment or the receipt of

the written discharge, the enlisted

man is still a member of the National

Guard, although he be in the reserve,

and as such, if he have the other

qualifications as to age and Federal

service, is entitled to be appointed to

a second lieutenant in the regular

army.

Gen. Pershing has recommended

that the greatest care be exercised in

the instruction of enlisted men, des-

tined for service abroad, in all mat-